

FOR IMMEDIATE RELEASE

"Bonsoir Paris!" Dada Bar + Lounge brings little French chic with free flow, movie and music in May & June

(Hong Kong – 24 April 2015) The aesthetically mismatched setting, diversifying form of cultural entertainment and daring cocktails of **Dada Bar + Lounge** (Dada) coincides with the free spirit of French art and culture. To celebrate the annual Le French May festival, Dada is introducing a special monthly promotion **Bonsoir Paris!** from 1 May.

Enjoy happy hour with free-flow French nibbles and classic French cocktails

The sought-after **All-You-Can-Enjoy** package is added extra value with additional French specialities, such as **French-Cooked Ham, Bethmale Fermier** and **Rocamadour** on cheese board, **Duck Pate, Baguette, Crème Brulee, Caramel Éclairs and French Beer**. To overindulge yourself, don't miss the regular items including Iberian Ham Bellota, Italian Red Wine Ham, Cold Cut Platte, Pickles, Chocolate Fountain and Macaroon. Available daily from 6pm to 9:30pm at HK\$258 per person, the tempting packages also features free-flow house white and red, vodka, whisky, gin and selective beer.

Taking references to old-fashioned French cocktails, Dada's mixologist is bringing the classics back to delight your palate. **Hugo 1930** was inspired by the Oscar-nominated film Hugo. The magical sophistication of elderflower, citrus and green chartreuse mirrors an enchanting quest of two youngsters through 1930's Paris. With elderflower liqueur, gin, grapefruit juice and dry vermouth, **Le Blonde** creates a sweet and fruity flavour that is perfect for enjoyment. Kirs were popular cocktail in Burgundy. With sparkling wine in place of the white, **Kir Royal** is an elegant way to celebrate a good day. Mix together raspberry vodka, raspberry liqueur and pineapple juice, **French Martini** is sweet and easy enough to remain as a modern classic for ladies.

Once was the muse of many Parisian artists in 19th century, absinthe was banned by French government for a century, claiming it induced illusion. Dada's guest can now experience the seductive spell of the forbidden drink with the exquisite **Absinthe Fountain Set** shared by four.

2/F The Luxe Manor, 39 Kimberley Road, Tsim Sha Tsui, Kowloon, Hong Kong

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Managed by QRB Leisure Concept

French moving pictures and music of great French composers

On 28 May, Dada is co-presenting with MOViE MOViE (now TV ch.132) a delightful **romantic comedy "Love is in the Air"** starring Ludivine Sagnier and Nicolas Bedos. At 10pm, audiences will aboard the flight from New York to Paris with the main characters and revisit the stages of their love affair from first encounter to breakup with extravagantly romantic and deliciously caustic scenes. Movie pass is priced at HK\$150 per person including one selected drink, snack and popcorn.

Furthermore, Dada is taking guests to time travel back to the old cabernet scenes by presenting a Le French May Art Festival program **Récréation du Chat Noir** on 30 May from 9pm to 10:30pm. Le Chat Noir was one of the first avant-garde cabarets to open its doors in Paris in 1881. Vocal Florence Cheng and pianist Cynthia Chan will continue the spirit of joie de vivre by playing melodies of Mélodies of Satie, Debussy and Messiaen. Ticket price is HK\$250 per person including one standard drink.

Le French May All You Can Enjoy

Offer Period : 1 May 2015 – 30 June 2015
Serving Time : 6:30pm to 9pm daily
Price : HK\$258 per guest

Movie Screening "Love is in the Air"

Date : 28 May 2015 (Thursday)
Time : 10pm
Price : HK\$150 per guest, including a selected drink, snack and popcorn

Music Show Récréation du Chat Noir (Le French May Art Festival program)

Date : 30 May 2015 (Saturday)
Time : 9pm to 10:30pm
Performers : Vocal: Florence Cheng
Pianist: Cynthia Chan
Price : HK\$250 per guest, including a standard drink

Venue : Dada Bar + Lounge, 2/F, The Luxe Manor, 39 Kimberley Road, Tsim Sha Tsui
Reservations : T: 3763 8778 / E: info@dadalounge.com.hk / W: www.dadalounge.com.hk

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The sought-after ***All-You-Can-Enjoy*** package is added extra value with additional French specialities, such as ***French-Cooked Ham, French Cheese, Duck Pate, Baguette, Crème Brulee, Caramel Éclairs and French Beer.***

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Hugo 1930 (left) was inspired by the Oscar-nominated film Hugo.
Le Blonde (right) creates a sweet and fruity flavour that is perfect for enjoyment.



Kir Royal (right) is an elegant way to celebrate a good day.
French Martini (left) is sweet and easy enough to remain as a modern classic for ladies.



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